

TWIC

The Wildlife Information Centre



Conference Sponsorship Opportunity



The Wildlife Information Centre (TWIC) is a company registered in Scotland (No SC234339) and a registered Scottish Charity SC034113.

TWIC acknowledges financial support from NatureScot.

About us

The Wildlife Information Centre (TWIC) is an environmental charity with an established reputation for excellence in the provision of biodiversity data within south-east and part of central Scotland.

TWIC currently holds over **4.3 million species records** as well as extensive habitats and designated sites information.

TWIC provides **high quality data** to a wide range of clients to inform conservation, land management and environmental decision making.

Each year, TWIC typically screens around **3,500 planning applications** for potential

biodiversity constraints for 5 Local Authorities and services circa **200 data requests**, mainly from ecological consultancies.

TWIC acts as a hub for biological data, working with **local experts** and **national recording schemes and societies** to share and verify wildlife records.

TWIC's **training** and **events** programme supports new and existing recorders and stimulates interest in wildlife recording.

TWIC is part of a network of Local Environmental Record Centres (LERCs) nationally, and is a member of:



Photo © Sarah Eno

TWIC Conferences

Our annual conference is a must-attend event for anyone interested in wildlife recording and conservation in SE/Central Scotland.

You can expect:

- Captivating talks
- Engaging displays
- Networking opportunities
- Open mic

The conference typically attracts around 60+ attendees, including local naturalists and recorders, students, ecological consultants, and ecology professionals from SE/central Scotland and beyond!

Sponsorship Opportunities

We are seeking sponsorship of **£350 +VAT** to cover the cost of catering and to enable us to continue to offer discounted student tickets.

Sponsorship keeps the event accessible to our volunteers, especially those on lower incomes, and encourages attendance by early-career ecologists and under 26s.

As a conference sponsor you will benefit from a raised profile amongst members of the biodiversity community and be a visible supporter of a key local environmental organisation.



Photo © David Palmar

Sponsorship Benefits

Recognition in conference advertising, including TWIC website and social media (reach of nearly 4.5k)

Sponsor logo on all promotional material

Complimentary tickets for 2 delegates

Exhibition table or other display material (banner, posters etc.)

Opportunity to contribute a sponsor's flyer or booklet as part of the delegate pack

More information

If you wish to sponsor us or discuss the opportunity further, please contact Natalie Harmsworth (Centre Manager) by email natalie@wildlifeinformation.co.uk or by phone: 07818237795.

Thank you for your support!



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